

# Why hire a Penn State Behrend International Business graduate?

Graduates from Penn State Behrend's International Business program enter the workforce with two degrees: A bachelor's degree in International Business, plus a second business degree of their choosing. This gives our graduates broad intercultural competence with specific disciplinary knowledge, a combination valued by employers in our global economy. Thanks to their studies and required international experiences, graduates understand the global side of businesses, including marketing, logistics, operations, and current events. Depending on their interests, they may also have knowledge of international trade, finance, accounting, and business law.



#### THE "BUSINESS" PART OF THE DEGREE

Our International Business students pair their degree with a second major of their choosing, which may include:

- Accounting
- Business Economics
- Economics
- Finance
- Interdisciplinary Business with Engineering Studies
- Management Information Systems
- Marketing
- Project and Supply Chain Management



behrend.psu.edu/business



## WHAT DO OUR STUDENTS STUDY?

Foreign language
International business operations
International logistics
International trade and finance
Global marketing
Accounting
Management information systems
Supply chain management
Content-specific coursework for
second major



#### WHO HIRES OUR GRADUATES?

Mitsubishi
Alliance Bernstein
Ameridrives International
CMI Group
Daido Corp. of America
Eaton
Coca-Cola
Gap Inc.
U.S. Bureau of Labor Statistics
GE

Logistics+



## OUR GRADUATES CAN FILL THESE POSITIONS WITHIN YOUR COMPANY

Logistics specialist Customer service specialist Shipping coordinator Warehouse supervisor Transportation coordinator Documentation supervisor Translation specialist

### Perspectives on the International Business Program

#### **JEFF STEMPKA**

#### **B.S. DEGREES IN INTERNATIONAL BUSINESS AND MARKETING**

For Jeff, the International Business major provided a door to the rest of the world. Growing up in a small town, he was always interested in learning about people and cultures that were different than his own. The IB program allowed him to explore those differences through the lens of commerce. Jeff was able to take advantage of two study-abroad opportunities, taking classes in Renaissance Art History, Cross-Cultural Market Research, and International Finance, among others. Jeff has said that his experiences pursuing his IB degree helped him become a more globally minded and curious person. Jeff, whose work experience includes U.S. Steel and Campbell Soup Company, is now a brand manager for Gibson Brands.

#### AIMEE OZARCHUK

## B.S. DEGREES IN INTERNATIONAL BUSINESS AND INTERDISCIPLINARY BUSINESS WITH ENGINEERING STUDIES

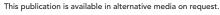
During Aimee's time at Penn State Behrend, she completed an international internship with Krones AG in Rosenheim, Germany, working with the engineering department on developing technical quotations for retrofitting packaging capital equipment. She also acted as an ambassador of American culture for her colleagues as the company prepared for an expansion in Wisconsin. After graduating from Behrend she accepted a position as a sales engineer for Neugart. Today, she works as a product sales manager at ZEISS Industrial Quality Solutions in North Carolina, selling X-ray capital inspection equipment.

#### **READY TO LEARN MORE?**

If you're ready to learn more, please contact:

Penn State Behrend Black School of Business 5101 Jordan Road | Erie, PA 16563

814-898-6107 | businesspartners@psu.edu behrend.psu.edu/intb facebook.com/pennstatebehrend



Penn State is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to all qualified applicants without regard to race, color, religion, age, sex, sexual orientation, gender identity, national origin, disability or protected veteran status. U.Ed. EBO 24-102.



#### **Black School of Business**



The Black School of Business is accredited by AACSB International, the highest standard of achievement and a designation earned by less than 5 percent of business schools worldwide.