

MBA Curriculum and Course Descriptions

MBA students are required to complete 30 credits, including 21 credits of Advanced Required coursework. Nine Elective credits allow students to pursue in-depth study in areas of special interest.

Prior to taking any Advanced Required courses, students must demonstrate competence in seven business disciplines via recent coursework or online modules.

Advance Required courses are delivered with 75 percent of the course content online and 25 percent of the course content in class. Summer courses are offered in a fully online format.

Class meeting times are scheduled for three hours. Classes in Erie meet on campus and classes in Cranberry meet at the Regional Learning Alliance (RLA). In-person classes typically meet four times a semester beginning in the first week of the term and monthly after that.

Advanced Required Courses

Seven courses, 3 credits each

B ADM 510 Cost Management for Decision Making and Control

B ADM 512 Managing Effective Organizations

B ADM 513 Quantitative Methods for Business

B ADM 514 Strategic Planning and Business Policy

B ADM 526 Leadership and Ethics

B ADM 532 Corporate Finance

B ADM 554 Marketing Strategy

B ADM 510 Cost Management for Decision Making and Control

The study and use of accounting information for cost management, product costing, planning and controlling operations, and managerial decision making.

B ADM 512 Managing Effective Organizations

Understanding the critical and changing role of management in contemporary organizations.

B ADM 513 Quantitative Methods for Business

Effective management of the flow of goods, services, and information through the supply chain.

B ADM 514 Strategic Planning and Business Policy

Formulation of objectives and implementation of programs to promote long-range success of the organization in a changing environment. Prerequisites: B ADM 510, B ADM 512, B ADM 513, B ADM 597A

B ADM 526 Leadership and Ethics

A multi-perspective review of leadership theory and research with special emphasis given to the ethical dimensions of leadership.

B ADM 532 Corporate Finance

Application of modern corporate finance theory to corporate practice.

BADM 554 Marketing Strategy

An application of marketing theoretical principles from popular press publications.

Elective Courses

Three courses, 9 credits

Select three courses from the University list

Most elective courses are offered fully online

Typically, five electives are offered annually, four of which are summer courses. Up to two 400-level courses from other graduate programs can be taken as electives, with the approval of the MBA director.

For information about electives, contact Dr. Al Warner, MBA academic director, at agw2@psu.edu.