

PENNSTATE



Erie The Behrend
College

Office of Marketing Communication
304 Logan House
4215 Station Road
Erie, PA 16563-1902
www.behrend.psu.edu

Speakers Directory

Penn State Erie, The Behrend College, is a comprehensive residential college offering 31 baccalaureate, six associate, four pre-professional and two graduate degree programs with 21 minors to more than 4,000 students. Penn State Behrend has more than 200 full-time faculty who teach and conduct research within the Sam and Irene Black School of Business, the School of Engineering, the School of Humanities and Social Sciences, and the School of Science. For more information about Penn State Behrend, visit www.behrend.psu.edu.

This directory features selected faculty, as well as professional staff, who are available to speak to community and professional organizations. This directory was updated in March 2007, but is changing constantly.

To arrange a speaking engagement, please contact Suzanne Scarpino via phone at 814-898-6063 or via e-mail at sms299@psu.edu. This will help to ensure you locate the best speaker for your event.

COLLEGE AND OUTREACH REPRESENTATIVES

Jane Brady

Assistant Director, Admissions and Financial Aid

- Financial Aid Programs
- Applying for Financial Aid
- How to pay for college

Susan Breon

Director, Center for eBusiness and Advanced Information Technology

- Online auctions
- How your business can benefit from technology

Jack Burke, Ph.D.

Chancellor, Penn State Behrend

- Penn State Behrend: Past, present, and future
- Trends in higher education

Robert Light, Ph.D.

Senior Associate Dean for Research, Graduate Studies, and Outreach

- Knowledge Park at Penn State Erie
- Small-college approach to outreach

Peggy McCarthy

Director, Continuing Education

- Workforce development and job training
- Professional development

Ken Miller, Ph.D.

Director, Student Affairs

- Freshman adjustment to college life
- Student discipline
- Other student-related issues

Eric Obert

Associate Director, Pennsylvania Sea Grant

- Pennsylvania Sea Grant Program
- Aquatic nuisance species

Tom Moyak

Research Engineer, Plastics Technology Center

- How we can help your plastics invention/creation take shape

Jay Schenck

Senior Technical Specialist, PENNTAP

- Helping your company find technical assistance

David Skellie

Coastal Land Use and Economic Specialist, Pennsylvania Sea Grant

- Watershed land use

Brian Streeter

Director, Athletics

- Athletic issues

Carrie Teetzel

Assistant Director, Career Development Center

- Creating and Maintaining an Internship Program: Best Practices

SAM AND IRENE BLACK SCHOOL OF BUSINESS

Syed Saad Andaleeb, Ph.D.

Professor of Marketing

- Service excellence
- Tracking customers
- Global marketplace
- Cultural marketing challenge

Michael E. Brown, Ph.D.

Assistant Professor of Management

- Business Ethics
- Leadership

Frank DeWolf

Director, RFID Center of Excellence;

Lecturer in Management and E-business

- RFID Technology
- E-business and E-commerce
- Electronic supply chain management
- Internet-based reverse auctions
- Enterprise Resource Planning (ERP) systems

Jim Fairbank, Ph.D.

Assistant Professor of Management

- Strategic planning
- Essentials of a business plan

John L. Fizel, Ph.D.

Chair of the iMBA Program;

Professor of Economics

- Sports economics
- Online education

Philip K. Iobst, Ph.D.

Lecturer in Management

- Strategic thinking and planning
- Topics in business ethics

Kay Johnson

Lecturer in Finance and Business

Economics

- Personal financial planning
- Stock market

James A. Kurre, Ph.D.

Associate Professor of Economics

- The Erie economy
- Cost of living differences

Kenneth Louie, Ph.D.

Associate Professor of Economics

- The economy of China

John Magenau III, Ph.D.

Director, Black School of Business;

Associate Professor of Management

- The Black School of Business

Robert Nelson

Lecturer in MIS and Computer Science

- Modeling tools
- Systems analysis

Diane Parente, Ph.D.

Associate Professor of Management

- Buzz words in Business
- Strategic planning
- How to work in teams
- International issues for a small- or medium-size business

Peg Thoms, Ph.D.

Professor of Management

- Leadership and time orientation
- Self-managed teams
- Human resources topics

Alfred G. Warner, Ph.D.

Assistant Professor of Management

- Corporate strategy
- Acquisitions
- Corporate restructuring

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

Dean Baldwin, Ph.D.

Assistant Director, Humanities and Social Sciences

- Books for Kids: a local non-profit that provides books and reading mentors for children
- Shakespeare
- Short stories
- Academic advising

Rev. Charles Brock

Senior Research Associate
in Religious Studies

- Topics in Christianity, Islam, Judaism

Zachary T. Irwin

Associate Professor of Political Science

- Muslims in America: The Importance of Toleration
- Problems of Globalization

Carl Kallgren, Ph.D.

Director, Center for Organizational
Research and Evaluation (CORE);
Associate Professor of Psychology

- Teen pregnancy prevention
- CORE: A new way of looking at social interventions

Archie Loss, Ph.D.

Professor of English and
American Studies

- American popular culture
- America in the 1960s

Cathy Mester

Senior Lecturer in Speech Communication

- Freedom of speech and freedom of religion: a balancing act
- Acting lessons for teachers
- The spoken word: Its power and proper use

Charisse Nixon, Ph.D.

Assistant Professor of Psychology

- Ophelia Project
- Girl Wars: Twelve Strategies to Stop Female Bullying
- ADHD children
- Children's social and emotional development and family influences

Ruth Pflueger

Director, Learning Resource Center;
Lecturer in English

- Making the transition from high school to college
- Study abroad

Clare Porac, Ph.D.

Professor of Psychology

- Right- and left-handedness
- Visual illusions and perception

SCHOOL OF ENGINEERING

Christopher Coulston, Ph.D.

Assistant Professor of Electrical and
Computer Engineering

- Computer hardware, software,
and design
- Computer malfunctions, viruses,
and hackers
- Artificial intelligence
- Chaos theory

Ralph Ford, Ph.D.

Director, School of Engineering;
Professor of Electrical

- Digital imaging
- Computer vision
- Signal processing
- Electrical and computer engineering

Robert Gray, Ph.D.

Associate Professor of Engineering

- Careers in engineering
- Global positioning satellite systems
- Fleet management or intelligent vehicle
systems using satellite-based navigation
- Electrical engineering and electrical
engineering technology
- Avionics systems

John T. Roth, Ph.D.

Assistant Professor
of Mechanical Engineering

- Materials
- Manufacturing engineering

Robert Weissbach, Ph.D.

Associate Professor of Engineering

- Technology programs versus
engineering programs
- Flywheel energy storage systems

SCHOOL OF SCIENCE

Paul Becker, Ph.D.

Associate Professor of Mathematics

- Combinatorics
- Coding theory
- Mathematical applications

Michael Campbell, Ph.D.

Associate Professor of Biology

- Biotechnology
- Plant biotechnology
- Molecular biology
- Plant biology

Antonella Cupillari, Ph.D.

Associate Professor of Mathematics

- History of mathematics including events, people, and a famous mathematician from Erie

Ronald DelPorto

Lecturer in Computer Science

- Computer science careers
- E-Business
- World Wide Web

Anthony M. Foyle, Ph.D.

Assistant Professor of Geology

- Groundwater issues in Georgia and South Carolina
- Marine geology
- Coastal geology and processes on Lake Erie

David W. Hunnicutt, Ph.D.

Assistant Professor of Biology

- Microbiology
- Immunology
- Molecular biology

Roger Knacke, Ph.D.

Director, School of Science;

Professor of Physics & Astronomy

- The School of Science
- Astronomy
- General science

Ron McCarty

Instructor in Computer Science

- Computer science issues
- Genealogy
- Photography (digital and traditional)

Lisa Mangel

Lecturer in Biology

- Biology careers
- Travel and ecosystems in Costa Rica
- Vertebrate field biology
- Penn State Behrend arboretum

James Warren, Ph.D.

Associate Professor of Biology

- Medical research
- Biotechnology
- Careers in biology
- Current biological technology such as cloning and embryonic stem cells

Darren Williams, Ph.D.

Associate Professor of Physics & Astronomy

- Physics
- Global climate
- Astronomy
- Science and religion