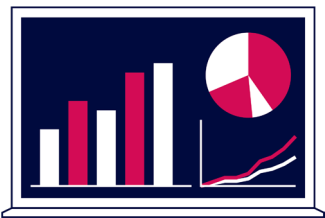




Why hire a Penn State Behrend Business Economics graduate?

Penn State Behrend is the only location in the Penn State system where students can earn the versatile B.S. in Business Economics. In addition to economics, our students study the essentials of business practice—accounting, finance, marketing, and management. Students learn to apply their economic understanding and thinking to each of these disciplines, allowing them to formulate better decisions at every level. The breadth of this program provides students with a solid foundation for a career in any number of fields, both public and private. Business Economic majors develop the tools to rise to the top of their field.



MORE THAN JUST A DEGREE

Our Business Economics students have opportunities to earn research grants to perform undergraduate research with faculty mentors, providing them with valuable hands-on experience working with real-time data, while learning to effectively produce well-written, succinct reports. They also have the opportunity to work with the Economic Research Institute of Erie (E.R.I.E.) as an undergraduate research assistant. E.R.I.E. is the go-to source in northwestern Pennsylvania for our regional leaders and media who have questions about the local, national, and international economies. The undergraduate research assistants help to gather, analyze, and disseminate real-world data to forecast shifts in the economy.



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behrend.psu.edu/business



WHAT OUR STUDENTS STUDY

- Micro and macro economics
- Experimental and behavioral economics
- Money and banking
- Labor economics
- Business forecasting
- International trade and finance
- Regression analysis
- Data analysis
- R programming
- Econometrics
- Managerial economics
- Forecasting



WHO HIRES OUR GRADUATES?

- BNY Mellon
- Toyota
- Oracle
- Verizon
- Eli Lilly
- AT&T
- Erie Insurance
- Lincoln Financial Group
- U.S. Bureau of Labor Statistics
- U.S. Treasury
- Vanguard Group
- Deutsche Bank
- Thermo Fisher Scientific



OUR GRADUATES CAN FILL THESE POSITIONS

- Audit associate
- Investment analyst
- Data analyst
- Strategy analyst
- Associate wealth manager
- Acquisition manager
- Underwriter
- Institutional trader
- Operations manager
- Fraud analyst
- Financial analyst

Perspectives on the Business Economics Program

HANNAH CARLINO

2019 GRADUATE, B.S. IN BUSINESS ECONOMICS AND MARKETING

Hannah completed a summer internship in the Finance Leadership Development program at Thermo Fisher Scientific. In this role, she led a project to determine where her division had significant lost revenue and curated a process for the recapture of \$2 million of incremental revenue. As a result of her education at Penn State Behrend and her performance during the internship, Hannah accepted a full-time offer to begin her professional career with Thermo Fisher Scientific as a Financial Analyst II in their U.S. Research and Safety Division in Pittsburgh.



NICHOLAS FINDLEY

2018 GRADUATE, B.S. IN BUSINESS ECONOMICS AND FINANCE

As a student, Nick interned in the Investment Division at Erie Insurance, where his training from Behrend on the Bloomberg Terminal proved useful. After graduation, he accepted a full-time position with the company as an Investment Analyst. His dual degrees in Business Economics and Finance allowed him to quickly excel, using the education he received to analyze investments in his assigned coverage area.



READY TO LEARN MORE?

If you're ready to learn more, please contact:

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