



Why hire a Penn State Behrend International Business graduate?

Graduates from Penn State Behrend's International Business program enter the workforce with two degrees: A bachelor's degree in International Business, plus a second business degree of their choosing. This gives our graduates broad intercultural competence with specific disciplinary knowledge, a combination valued by employers in our global economy. Thanks to their studies and required international experiences, graduates understand the global side of businesses, including marketing, logistics, operations, and current events. Depending on their interests, they may also have knowledge of international trade, finance, accounting, and business law.



THE "BUSINESS" PART OF THE DEGREE

Our International Business students pair their degree with a second major of their choosing, which may include:

- Accounting
- Business Economics
- Economics
- Finance
- Interdisciplinary Business with Engineering Studies
- Management Information Systems
- Marketing
- Project and Supply Chain Management



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behrend.psu.edu/business



WHAT DO OUR STUDENTS STUDY?

- Foreign language
- International business operations
- International logistics
- International trade and finance
- Global marketing
- Accounting
- Management information systems
- Supply chain management
- Content-specific coursework for second major



WHO HIRES OUR GRADUATES?

- Mitsubishi
- Alliance Bernstein
- Ameridrives International
- CMI Group
- Daido Corp. of America
- Eaton
- Coca-Cola
- Gap Inc.
- U.S. Bureau of Labor Statistics
- GE
- Logistics+



OUR GRADUATES CAN FILL THESE POSITIONS WITHIN YOUR COMPANY

- Logistics specialist
- Customer service specialist
- Shipping coordinator
- Warehouse supervisor
- Transportation coordinator
- Documentation supervisor
- Translation specialist

Perspectives on the International Business Program

JEFF STEMPKA

B.S. DEGREES IN INTERNATIONAL BUSINESS AND MARKETING

For Jeff, the International Business major provided a door to the rest of the world. Growing up in a small town, he was always interested in learning about people and cultures that were different than his own. The IB program allowed him to explore those differences through the lens of commerce. Jeff was able to take advantage of two study-abroad opportunities, taking classes in Renaissance Art History, Cross-Cultural Market Research, and International Finance, among others. Jeff has said that his experiences pursuing his IB degree helped him become a more globally minded and curious person. Jeff, whose work experience includes U.S. Steel and Campbell Soup Company, is now a brand manager for Gibson Brands.

AIMEE OZARCHUK

B.S. DEGREES IN INTERNATIONAL BUSINESS AND INTERDISCIPLINARY BUSINESS WITH ENGINEERING STUDIES

During Aimee's time at Penn State Behrend, she completed an international internship with Krones AG in Rosenheim, Germany, working with the engineering department on developing technical quotations for retrofitting packaging capital equipment. She also acted as an ambassador of American culture for her colleagues as the company prepared for an expansion in Wisconsin. After graduating from Behrend she accepted a position as a sales engineer for Neugart. Today, she works as a product sales manager at ZEISS Industrial Quality Solutions in North Carolina, selling X-ray capital inspection equipment.

READY TO LEARN MORE?

If you're ready to learn more, please contact:

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