



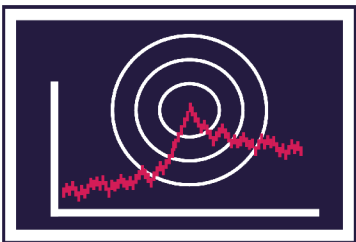
Why hire a Penn State Behrend Management Information Systems graduate?

Students pursuing Penn State Behrend's Management Information Systems (MIS) degree become the professionals that organizations rely on to collect, store, organize, extract, analyze, and interpret their valuable business data. Companies use this data to meet strategic goals and increase profitability, making our graduates prized members of any performance team. Behrend's MIS students choose one of two tracks, Business Systems Analyst or Data Analyst, both of which emphasize application of information tools to organizational problem-solving. Students also have the option of getting a minor or double major in another academic area such as Accounting, Operations and Supply Chain Management, Finance, Project and Supply Chain Management, or Marketing.

MORE THAN JUST A DEGREE

Penn State Behrend is unique among colleges in offering its students the opportunity to pursue two different certifications in enterprise resource planning (ERP) with SAP and with Oracle. Behrend also offers certification in Mendix, a low-code application development platform. Students participate in numerous projects within their MIS coursework to gain experience with real-world applications.

Through Partnership Erie, an outreach program of the Black School of Business, students also receive hands-on experience beyond the classroom, creating fresh, exciting websites for area not-for-profit organizations.



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behrend.psu.edu/business



WHAT DO OUR STUDENTS STUDY?

- Systems analysis
- Business processes for systems
- Data analytics and management
- Programming for business
- Database development and management
- Web design and development
- ERP information systems and strategies
- Business intelligence



WHO HIRES OUR GRADUATES?

- Google
- Amazon
- Oracle
- PPG
- SAP
- Deloitte
- PwC
- IBM
- U.S. Steel
- Erie Insurance
- Progressive
- HM Health Solutions



OUR STUDENTS CAN FILL THESE POSITIONS IN YOUR COMPANY

- Business or systems analyst
- Data analyst
- SEO specialist
- Business intelligence specialist
- Database manager
- Web developer
- Information security analyst
- Systems implementation specialist
- App developer
- IT/Systems auditor
- IT manager

Perspectives on the MIS Program

MARCELLO FROLLO

2020 GRADUATE, B.S. IN MANAGEMENT INFORMATION SYSTEMS

Marcello Frolo participated in a virtual externship with U.S. Steel. At the time, his pending Oracle certification made him a perfect candidate to support the company's Oracle eBS team. Working with an internal mentor, he wrote test scripts that navigated U.S. Steel's eBS screens. These scripts will ultimately be merged into a tool to provide segments of testing automation for various work streams. Marcello's MIS degree and preparation for Oracle certification equipped him with the skills to thrive in his externship with U.S. Steel.



JEREMY O'MARD

2013 GRADUATE, B.S. IN MANAGEMENT INFORMATION SYSTEMS, MINOR IN OPERATIONS AND SUPPLY CHAIN MANAGEMENT

Jeremy O'Mard is a Managing Consultant in the Managed Services and Cloud Solutions (MSCS) Practice of IBM Global Business Services. He has experience with commercial, state government, and federal government agencies, in both technical and operational roles. He is a certified SAP professional. Jeremy credits his success in the IT realm to his Behrend professors, who related lectures and lab assignments to scenarios encountered in the business world.



READY TO LEARN MORE?

To learn more about our MIS graduates, please contact:

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The Black School of Business is accredited by AACSB International, the highest standard of achievement and a designation earned by less than 5 percent of business schools worldwide.